

HARO

GERMAN QUALITY FLOORING

Lookbook 26

Naturally beautiful flooring

Welcome to HARO.

Since 1866, wood has shaped the way we think and act. It is our heritage, our passion and our promise. As the market leader for parquet in Germany, we have played a decisive role in shaping the material wood into high-quality flooring – driven by innovation, craftsmanship and a deep understanding of quality. In Rosenheim, in the Upper Bavarian Alpine foothills, we create floors that unite nature, craftsmanship and contemporary design – made in Germany, deeply rooted and forward-looking.

We understand wood. That is why we create floors with character: authentic, durable and noticeably natural. For us, tradition and progress go hand in hand – driven by respect for the material and a sense of responsibility towards people and the planet. Our floors are more than just a surface. They are a feeling of home. This is the feeling we would like to share with you on the following pages.

We invite you to discover our values, our unique relationship with wood and the uncompromising quality of our floors.

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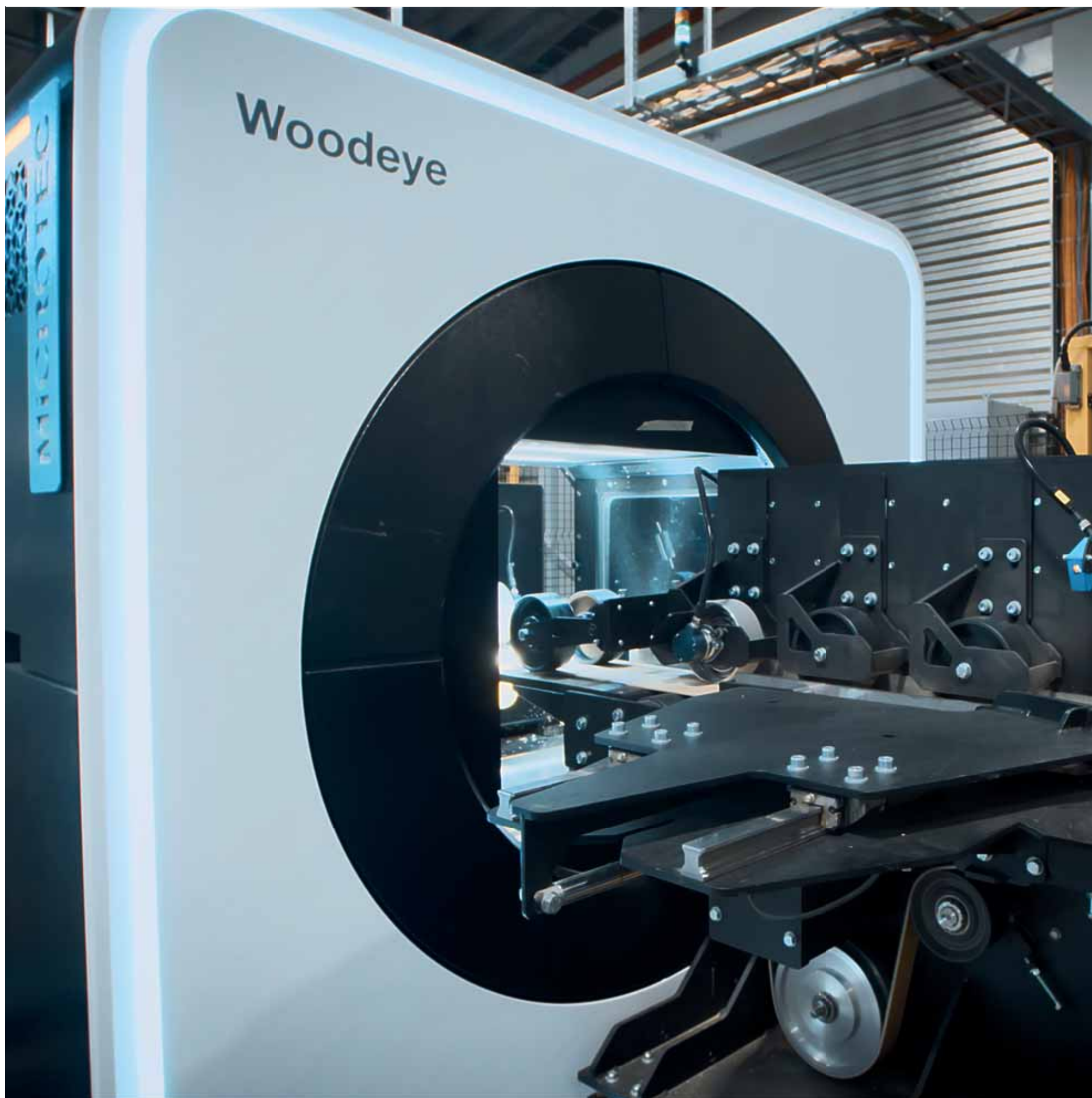
MADE IN GERMANY. FOR YOUR HOME.

Developed and manufactured in Germany, HARO floors find their place where life happens – in your home. Wood is more than just a material. It is our passion. Its natural beauty, its warmth and its durability define every one of our floors.

From this deep connection arise surfaces you can see and feel. Floors with character, made to last for many years, even generations. Installed millions of times and valued worldwide, HARO floors prove their worth day after day – in everyday life and in special moments alike.

Manufacturing in Germany stands for trust and reliability. It makes every HARO floor a conscious choice: for quality, for lasting value and for a home that endures.

HARO Parquet 4000
Plank 1-Strip 180
Oak Sauvage Oro Invisible
brushed 4V



NATURALLY GROWN. PRECISELY CRAFTED.

Wood is a gift of nature. Each tree tells its own story – grown over decades, unique in structure and appearance. This is what makes every board of our parquet flooring unique. It is precisely this individuality that makes our floors so valuable and distinctive. Because we value this uniqueness, we treat wood with the utmost care. In our manufacturing, **state-of-the-art, AI-assisted technologies** come together with the irreplaceable expertise of experienced staff – with trained eyes, a sure feel and a genuine passion for the material.

Regular inspections and the utmost attention at every stage ensure that quality at HARO is never left to chance – but always a promise. For us, that goes without saying. And for you, the assurance of having made the right choice.

A FLOOR THAT SUITS YOUR LIFE.

A floor has to please – without question. But true quality is revealed in how well it accompanies your everyday life. It should suit your lifestyle, your rooms and your individual requirements. Today. Tomorrow. At every stage of your life.

Whether an elegant parquet floor for the bathroom, a confident choice for the kitchen, or a particularly durable surface for your office – such as Plank 1-Strip Oak with naturaDur High Performance surface finish – every home has different demands. And each one deserves the right solution.

We take a holistic approach to flooring. For every room, for different lifestyles and for everything that shapes your everyday life. The result is a floor that is not only beautiful, but exactly the right one for you.



HARO Parquet 4000
Plank 1-Strip 180
Oak Invisible Markant
brushed 4V
naturaDur High Performance

Sustainability is part of our DNA.

For HARO, sustainability means a balanced interplay of **ecological, economic and social responsibility** – with the aim of preserving a liveable world for the long term. This commitment is firmly anchored in our DNA and shapes everything we do. We manufacture **healthy, durable and high-quality floor coverings** with great passion. **Made in Germany.** We consistently rely on renewable energy sources: electricity from hydro and solar power, as well as the use of waste heat from our production processes to generate energy. For our floors, we use certified wood from sustainably managed forests and deliberately avoid solvents in our surface finishes. Instead, we use natural oils and waxes – for healthy living environments and a responsible approach to nature. For us, these measures are not a marketing message, but a matter of course. Because those who respect and protect the environment act sustainably – today and for future generations.



Committed to sustainability



Naturally healthy living



Guaranteed high quality



Made with passion



Made in Germany



ENERGY DRIVEN BY RESPONSIBILITY – FOR OVER A CENTURY.

Renewable energy has long been part of HARO’s company history. As early as 1898, electricity was generated from hydropower. We continue this tradition: since 2016, a modern hydropower plant has been supplying around 350 to 400 MWh of clean energy each year. Another key component is photovoltaics. With an installed capacity of 3.360 kWp **HARO generates electricity for around 1,000 four-person households.**

The system is complemented by thermal energy recovery and two biomass heating plants, which generate carbon-neutral energy and **save around 70,000 tonnes of CO₂ each year.** Today, our production facilities and administrative buildings are fully supplied with electricity and heat from renewable sources. This way, HARO combines technological innovation with sustainable responsibility.

SUSTAINABLE PRODUCTION.

For us, sustainability is not a trend, but a responsibility we live by. Every step of production follows the conviction that true quality can only be achieved in harmony with nature. The wood we use comes from sustainably managed forests and is PEFC-certified. It stands for a conscious use of resources and for products designed with the future in mind.

We also think ahead when it comes to packaging: PE films and cardboard packaging are fully recyclable and consistently integrated into a closed material cycle. In surface treatment, we rely on solvent-free coatings as well as natural oils and waxes. This keeps the material healthy, authentic and durable – for a quality you can see and feel. This commitment is supported by the use of AI-assisted machinery, intelligent software and high-precision measuring systems. They enable precise data collection, efficient processes and a noticeable reduction in material usage.

Sustainability is therefore not a promise, but the result of conscious decisions – day after day.

Made in Germany

ISO 14001
HAMBERGER

ISO 50001
HAMBERGER

PEFC

BLAUER ENGEL
DAS UMWELTZEICHEN
www.blauer-engel.de/uz176

ECO
INSTITUT
TESTED PRODUCT
ID 0915 - 11848 - 006

NORDIC SWAN ECOLABEL
2029 0019

ÉMISSIONS DANS L'AIR INTÉRIEUR
A+

HARO ready for QNG

HARO ready for BREEAM

HARO ready for LEED

HARO ready for DGNB

WE ARE READY. Plan with confidence with the Sustainability Product Passport.

The Sustainability Product Passport is now available for all HARO parquet, design and laminate floors. Developed by the TFI Institute Aachen, the passport provides planners, architects and developers with a sound and immediately usable basis for decision-making. At a glance, it shows which certification systems are relevant for each HARO product – and the specific contribution the flooring makes to building certification.

The sustainability performance of the products is clearly aligned with the most important national and international systems, including **QNG**, **DGNB**, **LEED**, **BREEAM** and **BNB**. This provides transparent insight into the criteria under which a HARO floor can be credited.

The decisive advantage: The SUSTAINABILITY PRODUCT PASSPORT significantly simplifies planning and documentation and thus also the application for funding, particularly in the context of QNG requirements. The documentation required for funding programmes is significantly simplified – all relevant information is structured and prepared in an audit-ready format. This saves time, reduces the coordination effort, and provides confidence throughout the certification process.

Choosing HARO means choosing not just high-quality flooring, but a future-proof solution that meets current and upcoming sustainability standards – and makes the path to certification and funding noticeably more straightforward.

HARO – sustainable thinking. Made for generations.



PRODUCT PASSPORT
SUSTAINABILITY


Product passport number: 288-1-2500219.0

VERIFIED
PRODUCT

HARO PARKETT Landhausdiele Scala

 Hamberger Flooring
 GmbH & Co. KG
 Rohrdorfer Str. 133
 83071 Stephanskirchen

Verified sustainability systems

System	Result	Page
BREEAM DE New Construction 2018	Can contribute to 4 points	2
BNB Version 2015	Leads to a positive contribution in 7 criteria	3
DGNB Version 2018	Leads to a positive contribution in 6 criteria	5
LEED v4.1	Can contribute to 2 to 4 points	7
QNG	Can contribute to QNG premium	8

The product is described on page 9.

The product passport has been prepared to the best of our knowledge and belief after examination of the documents mentioned. It refers exclusively to the specified product/product group and the sustainability systems in the specified version.

Technically responsible: Dr. Marion Gebhardt

TFI Aachen GmbH
 Charlottenburger Allee 41
 52068 Aachen

Aachen, 26. September 2025



Dr. Jens-Christian Winkler
 Authorized manager

parkettmanufaktur by HARO.

THE HIGH ART OF PARQUET CRAFTSMANSHIP.

parkettmanufaktur by HARO stands for the premium segment of the HARO brand and represents the highest quality, exclusivity and perfect craftsmanship in high-quality wood flooring. This is where exclusive parquet is created, which is finished by hand with the utmost care. The result is unique floors with a distinctive appearance – possibly the finest parquet you can buy.

As part of the range offered by Germany's leading parquet manufacturer, parkettmanufaktur by HARO combines modern production with traditional craftsmanship. These floors express lasting values such as freedom, spaciousness and a sense of openness, along with durability and timeless elegance. At the same time, they reflect tradition, authenticity and genuine craftsmanship.

One of their defining features is the opportunity for individual customisation. Traditional techniques such as hand-planing or hand-brushing give each parquet element a unique surface and a distinctly natural character.

Finishing with high-quality oleovera natural oil creates an elegant look and a durable surface that protects the wood and enhances its natural appearance.



Committed to
sustainability



Naturally
healthy living



Guaranteed
high quality



Made with
passion



Made in
Germany

Parquet Tile

The most exclusive form
of parquet flooring.



parkettmanufaktur by HARO
Parquet Tile
Oak Basket



Exclusively by HARO!

Parquet Carré

Combines the distinctive appearance of end-grain wood with the technical precision of a 3-layer construction.

parkettmanufaktur by HARO
Carré
Fumed Oak Selectiv

Strip Chevron 4V

Parquet with 2-layer structure
for laying in a French
herringbone pattern.



parkettmanufaktur by HARO
Strip Chevron 4V 45°
Oak Selectiv

Plank 1-Strip XL

The largest board for
spacious room designs with a
3-layer structure.



parkettmanufaktur by HARO
Plank 1-Strip XL
Fumed Oak Selectiv
brushed 4V

Plank 1-Strip Prestige

Parquet with 2-layer structure
for installation in classic
herringbone pattern.



parkettmanufaktur by HARO
Plank 1-Strip Prestige
Oak Selectiv
brushed

PARQUET.

The original for 75 years.

A home is not built in a day. It grows with the people who live in it. Through new chapters in life, through closeness, through change. A floor accompanies all of this – quietly, reliably, every day.

For over 75 years, HARO has been developing 3-layer parquet for every stage of life. As a pioneer of this construction method and manufactured in Germany, HARO stands for floors that offer more than good looks. They can be installed easily and cleanly, integrate effortlessly into modern living concepts, and create a sense of security and home from the very first day.

When life gets lively – with family, everyday routines and movement – the floor stays composed. Pleasant underfoot, suitable for underfloor heating, and made for rooms that see a great deal of use. And when tastes change – when a new style or a new chapter begins – the floor can be replaced just as easily.

This is how a floor becomes a companion.

One that moves with you. One that stays. And leaves room for change.



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sustainability



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healthy living



Guaranteed
high quality



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Made in
Germany

HARO 3-layer Parquet

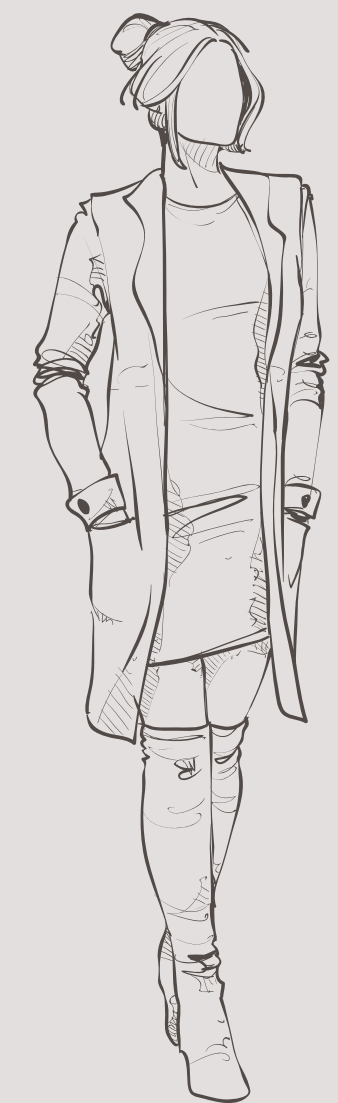
1

2

3

4

- 1 Plank 1-Strip Plaza 240**
(240 x 2200 mm)
- 2 Plank 1-Strip 180**
(180 x 2200 mm)
- 3 3-Strip XL Plaza 240**
(240 x 2200 mm)
- 4 Longstrip**
(180 x 2200 mm)



All information about the technology and the product range can be found here:





Discreetly elegant look

HARO Parquet 4000
Plank 1-Strip 180
Oak Exklusiv
brushed 4V



Calm appearance
Oak Markant



Vibrant natural look
Oak Sauvage



Rustic, authentic look
Oak Alabama

OAK. A CLASSIC WITHOUT AN EXPIRY DATE.

Oak has been the first choice for parquet flooring for years – and still is. Its timeless beauty blends naturally into any interior style and lends rooms calm, warmth and character. Its structure is balanced, its expression versatile. From discreet and calm to lively to expressive and rustic, there are different appearances – characterised solely by the grading of the wood.

It's a question of style. Not of quality.

A SENSE OF SPACE YOU CAN FEEL.

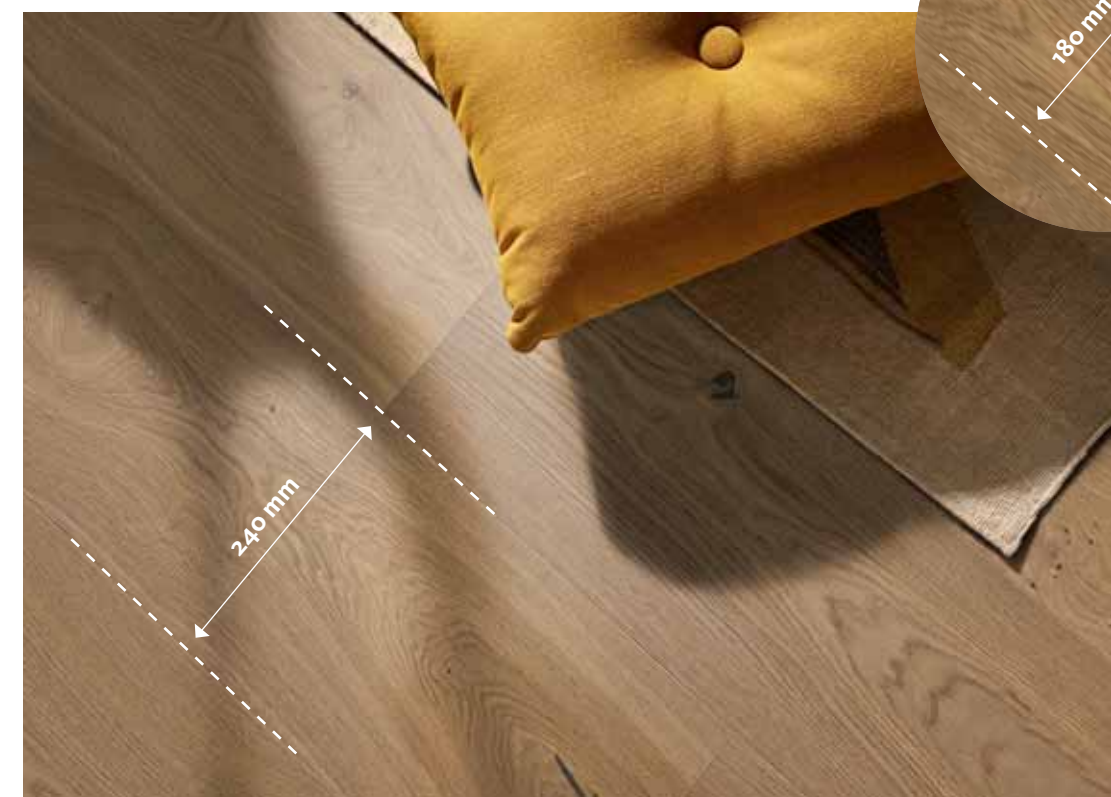
The format of a floorboard defines the character of a room. It creates a sense of calm, opens up new perspectives and lends the home a distinctive character. Classically balanced or deliberately spacious – both variants express timeless elegance. The bevelled edges on all four sides subtly define each board, giving the floor depth and character.

A difference that transforms rooms.

Calm. Natural. Made to last.

HARO Parquet 4000
Plank 1-Strip 180
Fumed Oak Invisible Sauvage
brushed 4V

HARO Parquet 4000
Plank 1-Strip Plaza 240
Fumed Oak Puro White Universal
brushed 4V





Colour World White
HARO Parquet 4000
Plank 1-Strip 180
Oak Light White Markant
brushed 4V



Colour World Raw Wood
Oak
Invisible Markant



Colour World Nature
Oak
Markant



Colour World Brown
Amber Oak
Markant



Colour World Grey
Oak
Sand Grey Markant

COLOUR THAT SETS THE MOOD.

Alongside wood type and format, the colour of a floor defines the atmosphere of a room. It can create lightness or depth, radiate warmth or convey a sense of modern calm. Light or dark. White or grey. Every nuance tells its own story, giving your home a character that is entirely your own. Your decision, guided by instinct alone.

A floor as individual as your home.

FOR THOSE WHO GO THEIR OWN WAY.

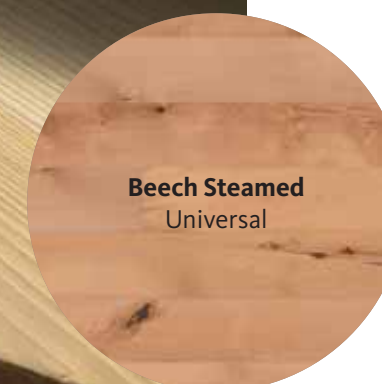
Oak is a classic – popular, timeless, trusted. But not every home tells the same story. For those seeking something special, other wood types offer a character all of their own. Beech, fir or ash: native timbers, grown in our forests, shaped by individual structures and a character that is unmistakably their own. They bring lightness, expression or a gentle sense of calm to a room – and give your home an individual touch.

A floor that fits.

As individual as you are.



Ash Tobacco Grey
Universal retro brushed



Beech Steamed
Universal



Ash Light White
Universal

HARO Parquet 4000
Plank 1-Strip 180
Fir Universal
brushed 4V

VIBRANCY THAT BRINGS ROOMS TO LIFE.

Not every home calls for the calm spaciousness of Plank 1-Strip flooring. Sometimes a floor can show movement, introduce a sense of dynamism and add energy to a space. Longstrip flooring thrives on its variety. Three offset rows of top layer strips create a lively overall appearance, adding variety and depth. The result is a floor with character – present, but never overpowering. This keeps the interior at the centre, while the floor sets a vibrant stage. A reliable choice for those who want to shape a space without sacrificing its calm.

A floor that brings a room to life – and adds personality to your home.



HARO Parquet 4000
Longstrip 180
Amber Oak Naturale
brushed

HARO Parquet 4000
Longstrip 180
Oak Family
brushed

2-layer Parquet.

FOR THE HIGHEST STANDARDS OF QUALITY, DESIGN AND RESPONSIBILITY.

A floor shapes rooms – and shows commitment. Our 2-layer parquet is designed for those who value uncompromising quality and make conscious choices. Sustainably manufactured, it combines craftsmanship with modern technology.

The two-layer construction, consisting of a stable core of solid spruce strips and a high-quality hardwood wear layer makes 2-layer parquet an ecological alternative to solid wood parquet. Significantly less hardwood is used, while delivering identical technical performance: durable, stable and retaining in value.

The glue-down installation creates a firm connection with the subfloor. This ensures excellent heat transfer – ideal for underfloor heating – as well as reduced impact noise and a calm, solid feel underfoot. Glue-down installation should always be carried out by a qualified installer. A wide range of laying patterns opens up individual design possibilities – from classic to modern.

A floor for people with high standards.
Timeless. Sustainable. Uncompromising.



Committed to
sustainability



Naturally
healthy living



Guaranteed
high quality



Made with
passion



Made in
Germany

HARO 2-layer Parquet

1



1 Plank 1-Strip Maxim
(180 x 2200 mm)

2 Plank 1-Strip Prestige
(120 x 1000 mm)

3 Strip Classico
(85 x 771 mm)

4 Strip Allegro
(70 x 490 mm)

2



3

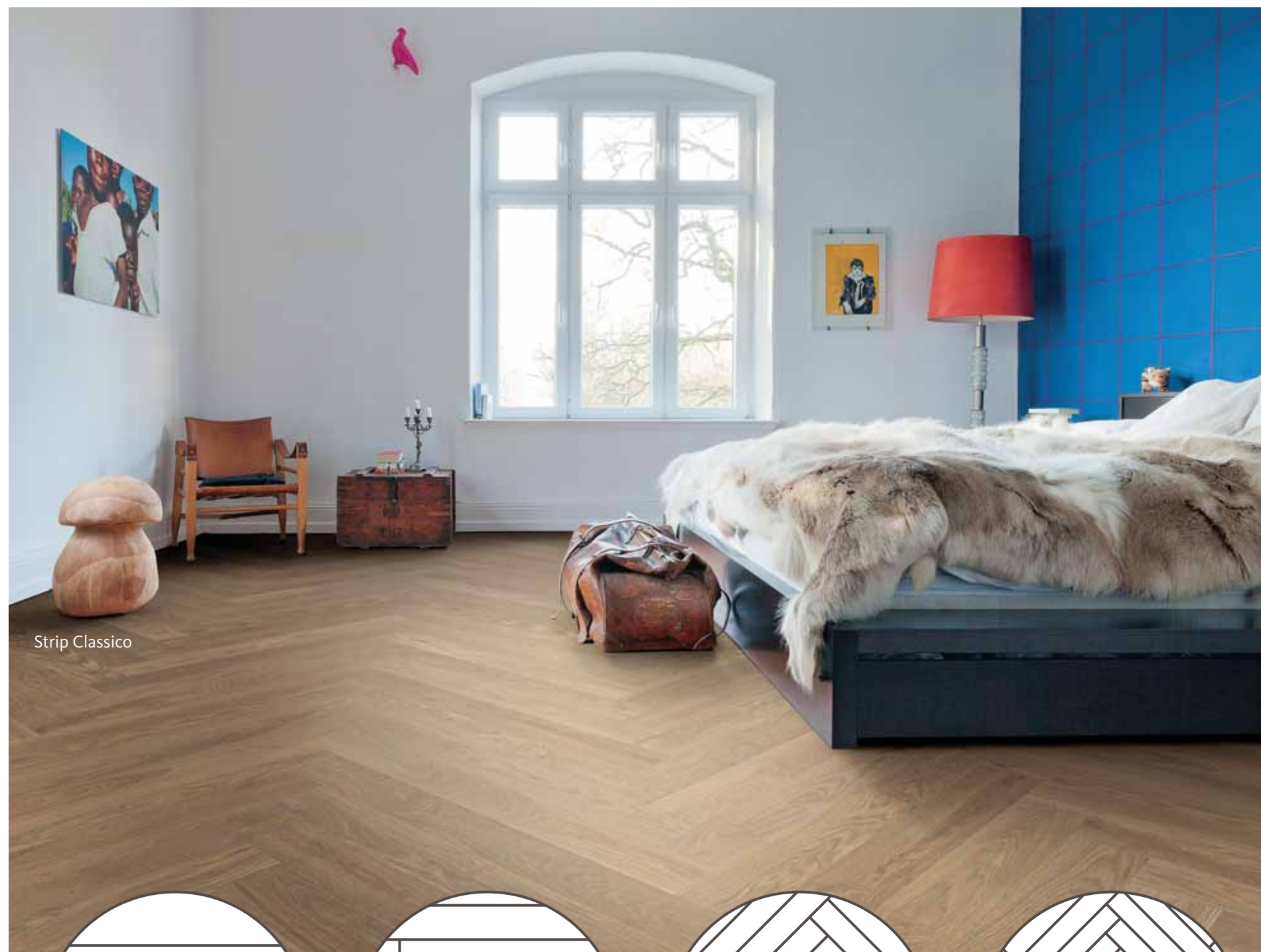


4



All information about the technology and the product range can be found here:





Strip Classico

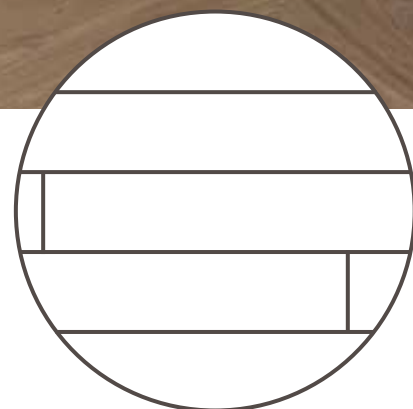
FREEDOM OF DESIGN WITHOUT COMPROMISE.

What sets HARO 2-layer parquet apart is its exceptional variety. This range includes parquet floors with the special naturaDur high finish, the breathable naturaLin plus natural oil finish and with the premium naturaDur High Performance high finish. In addition, all classic colour tones are also available for the 2-layer parquet range. This makes the choice purely a matter of taste – with no limitations when it comes to technique or design.

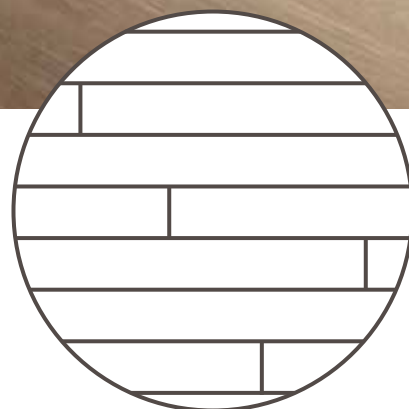
The result: maximum freedom in decision-making and a surprisingly simple way to find the right floor. For a harmonious look throughout, the same design can be used across the entire home, while selecting the optimally proportioned board size for each room.

A floor that adapts to your style – not the other way round.

HARO Parquet 4000
Plank 1-Strip Prestige
Oak Sand Grey Markant
brushed



Plank 1-Strip Maxim



Plank 1-Strip Prestige



Strip Classico



Strip Allegro

TIMELESS INSTALLATION PATTERNS WITH A PERSONAL TOUCH.

Glue-down installation and coordinated designs open up a wide range of installation options. Whether a regular or irregular pattern, classic herringbone or French herringbone – each pattern gives the room its own character. These are not short-lived trends, but timeless classics of high-quality parquet installation. Forms that stand the test of time and define spaces for years to come. This makes your parquet more than just a floor:

It becomes the foundation of your personal living space – individual, refined and built to last.



HARO Parquet 4000
Plank 1-Strip Prestige
Oak Light White Markant
brushed
Herringbone

parkettmanufaktur by HARO
Strip Chevron
Oak White Selectiv
brushed 4V 45°
French herringbone

DESIGN FLOOR. THE SMART AND VERSATILE ONE.

To put it simply: a floor that does it all. Our design floor combines ecological responsibility, high functionality and a homely aesthetic in a well-balanced overall concept.

It is consistently sustainable, 100% free from PVC and plasticisers, and certified with all relevant environmental labels. Visually, it matches the look of genuine parquet, while offering a pleasantly soft feel underfoot.

In everyday use, it is easy to care for and resistant to water, making it ideal for modern living. And because wood is part of our DNA, this floor clearly bears our signature too – its stable middle layer is naturally made from wood. A material we truly master – lending the floor its natural look, exceptional stability and the flexibility of simple floating installation or full glue-down installation (DISANO Project). A floor without compromise.

Versatile, sustainable and made for life.



Committed to sustainability



Naturally healthy living



Guaranteed high quality



Made with passion



Made in Germany

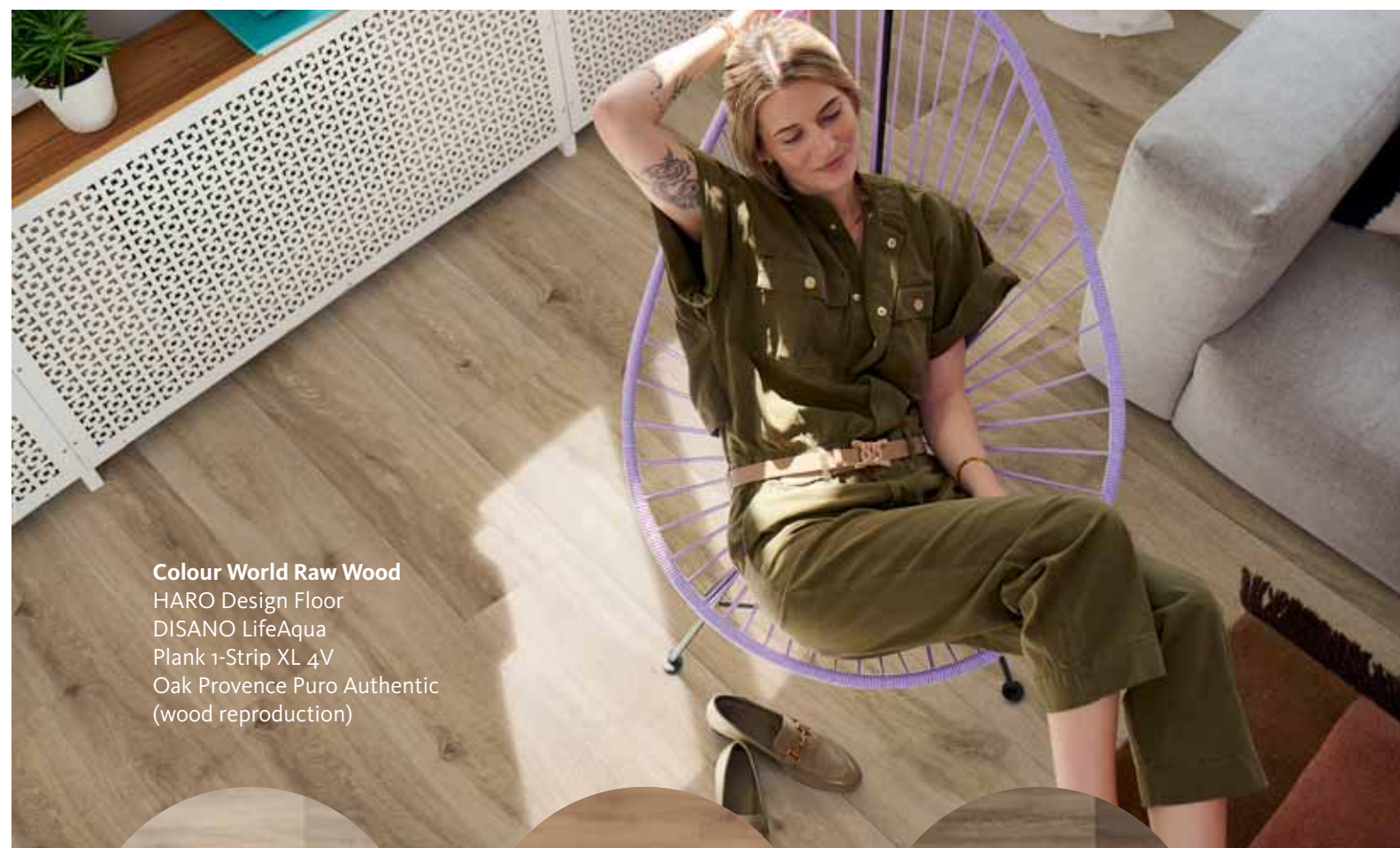
Design Floor - Series

- 1 **DISANO ClassicAqua**
(235 x 2035 mm)
- 2 **DISANO LifeAqua Plank 1-Strip**
(235 x 1282 mm)
- 3 **DISANO LifeAqua Plank 1-Strip XL**
(235 x 2035 mm)
- 4 **DISANO WaveAqua Plank 1-Strip**
(193 x 1282 mm)
- 5 **DISANO WaveAqua Plank 1-Strip XL**
(243 x 2200 mm)
- 6 **DISANO Project**
(245 x 1300 mm)



All information about the technology and the product range can be found here:





Colour World Raw Wood
HARO Design Floor
DISANO LifeAqua
Plank 1-Strip XL 4V
Oak Provence Puro Authentic
(wood reproduction)



Colour World White
Oak Provence Creme
(wood reproduction)



Colour World Nature
Oak Provence Nature
(wood reproduction)



Colour World Brown
Oak Provence Chocolate Brown
(wood reproduction)

DISANO DESIGN FLOORS A RANGE THAT DOES IT ALL.

Our **DISANO** Design Floor range leaves nothing to be desired. Whether **Plank 1-Strip**, **Plank 1-Strip XL** or **Plank 1-Strip XL Komfort** of the ClassicAqua Series, there is the right floor for every requirement and every living situation. Selection is particularly straightforward thanks to matching styles across all formats. This allows you to focus entirely on your preferences and simply choose the style that best suits your style.

As with all our floors, floating installation with the **convenient click system** ensures easy installation and allows for straightforward replacement if your taste or requirements change over time. DISANO also follows the proven design principles of parquet: the styles are based on the top-selling oak gradings **Markant** and **Sauvage**. Available in timeless colours such as **White, Light, Nature, Brown and Grey**. The range is complemented by attractive styles inspired by native wood types.

A range that creates clarity.
Sophisticated, timeless and remarkably simple.

Alternatives to oak in the authentic look of native wood types:

HARO Design Floor
DISANO LifeAqua Plank 1-Strip 4V
Mountain Larch Cognac Brown textured
(wood reproduction)



HARO Design Floor
DISANO LifeAqua
Plank 1-Strip XL 4V
Oak Mountain Larch Puro textured
(wood reproduction)

NATURALLY NO VINYL. FULL STOP.

Many call it vinyl – we don't. **DISANO** is deliberately called **Design Floor**, because it does not contain vinyl. Instead, the top layer is free from harmful substances. It is free from PVC and free from plasticisers. And that is exactly why we do not call it anything else. DISANO stands for modern living and commitment. For floors that look good, feel good, and give you peace of mind when it comes to a healthy living environment. And when it comes to design? No compromises. The styles are contemporary, full of character and often one step ahead. Not by chance but by design.

If you want to see what design looks like today, you will find inspiration on our social media channels and through collaborations with selected interior creatives.

Not vinyl.
But design with commitment. DISANO Design Floor.

HARO Design Floor
DISANO LifeAqua
Plank 1-Strip XL 4V
Oak Provence Creme authentic
(wood reproduction)

HARO Design Floor
DISANO LifeAqua
Plank 1-Strip XL 4V
Oak Provence Puro Authentic
(wood reproduction)



LAMINATE FLOOR. The alternative.

Laminate flooring impresses with its intelligent combination of sustainability, design and suitability for everyday use. It consists of over 90 per cent wood, making it an inherently ecological flooring option.

Visually, modern laminate floors are almost indistinguishable from real parquet. At the same time, it proves significantly more robust in everyday use and particularly easy to maintain. High-quality surfaces are resistant to scratches, impacts and intensive use – ideal for an active life.

Thanks to moisture-resistant variants, laminate flooring is also ideal for areas such as kitchens or hallways where durability matters. With its convincing product qualities, it offers an attractive price-performance ratio and provides a high-quality, yet cost-effective alternative to parquet.

A floor for real life – functional, durable and timeless in design.



Committed to
sustainability



Naturally
healthy living



Guaranteed
high quality



Made with
passion



Made in
Germany

Laminate Floor – Series

- 1 TRITTY 200 Aqua/TRITTY 100 Gran Via 4V**
(243 x 2200 mm)
- 2 TRITTY 200 Aqua Chevron**
(320 x 1330 mm)
- 3 TRITTY 200 Aqua/TRITTY 100 Plank 1-Strip 4V**
(193 x 1282 mm)
- 4 TRITTY 200 Aqua Maxi Tile**
(601 x 1184 mm)



All information about the technology and the product range can be found here:



NO TIME FOR COMPROMISES.

Life changes – your floor keeps pace. It suits today's lifestyle while leaving room for tomorrow. To make your choice easier, we have deliberately kept the range simple. Each style is available in two formats: as a short board format or as a classic Plank 1-Strip format, just as you would expect it from real parquet. In addition, two product lines are available to suit different requirements – ideal for everyday use in the home, even with children or pets, or for maximum durability with added moisture protection. High-quality in look and feel, fairly priced, and quick to install thanks to the floating installation system.

Well chosen. Well priced.

The clever alternative for modern living.

Bestseller!

HARO Laminate Floor
TRITTY 200 Aqua
Gran Via 4V
Oak Emilia Honey authentic soft
(wood reproduction)

Bestseller!

HARO Laminate Floor
TRITTY 200 Aqua
Plank 1-Strip 4V
Oak Portland Puro authentic
(wood reproduction)





Bestseller!
Colour World Nature
 HARO Laminate Floor
 TRITTY 200 Aqua
 Gran Via 4V Oak Eleganza Nature authentic
 (wood reproduction)



Colour World White
 Oak Eleganza Creme White
 (wood reproduction)



Colour World Raw Wood
 Oak Eleganza Puro
 (wood reproduction)



Colour World Brown
 Oak Eleganza Smoked
 (wood reproduction)

CLASSIC DESIGN. TIMELESS APPEAL.

Our best-selling styles are consistently aligned with what customers appreciate in real parquet. Because what inspires in parquet also convinces in laminate floors. Inspired by the popular parquet gradings **Markant** and **Sauvage**, our laminate styles capture precisely those natural textures and characteristics that remain timelessly on trend. Available in the timeless shades **White, Light, Nature, Brown and Grey.**

This makes the choice easy – and the look timeless.
Always on trend. Always the right choice.

Trendy style!
Wood looks with subtle metallic accents:
 HARO Laminate Floors
 TRITTY 200 Aqua
 Plank 1-Strip 4V
 Oak Metallic Black authentic
 (wood reproduction)



HARO Laminate Floor
 TRITTY 200 Aqua
 Gran Via 4V
 Oak Metallic Nature authentic
 (wood reproduction)

HARO REFERENCE PROJECTS.

Millions of people worldwide have already chosen our floors. In flats, in houses, in projects with the highest demands. These are not promises – they are real references. Our customers recommend us, choose our floors again and again, and have trusted in our quality and reliability for years. This continued trust is the clearest proof of what we stand for: long-lasting products, a carefully selected range and the right floor for every stage of life.

Could there be anything more convincing?

Yes. Every new customer who experiences it first-hand – and becomes part of this success story.



Committed to
sustainability



Naturally
healthy living



Guaranteed
high quality



Made with
passion



Made in
Germany



ARCHITECTURE
AWARD
SOUTH TYROL
2019

Location: Bressanone, Italy
Product: HARO Parquet
Plank 1-Strip
American Walnut
Surface finish: *naturaLin plus*
Area: 65 m²
Architect: Studio Raum3
Architects

Commercial/ retail/ office applications

TASTING ROOM VILLSCHIEDER HOF BRESSANONE

In the heart of South Tyrol's hiking paradise, wine lovers are equally well catered for. The new, stylish and inviting tasting room at Villscheider Hof opens up stunning views over the surrounding vineyards and invites guests to savour the finest wines. A spectacular wine experience, from the elegant floor to a ceiling lined with 1,980 wine bottles.

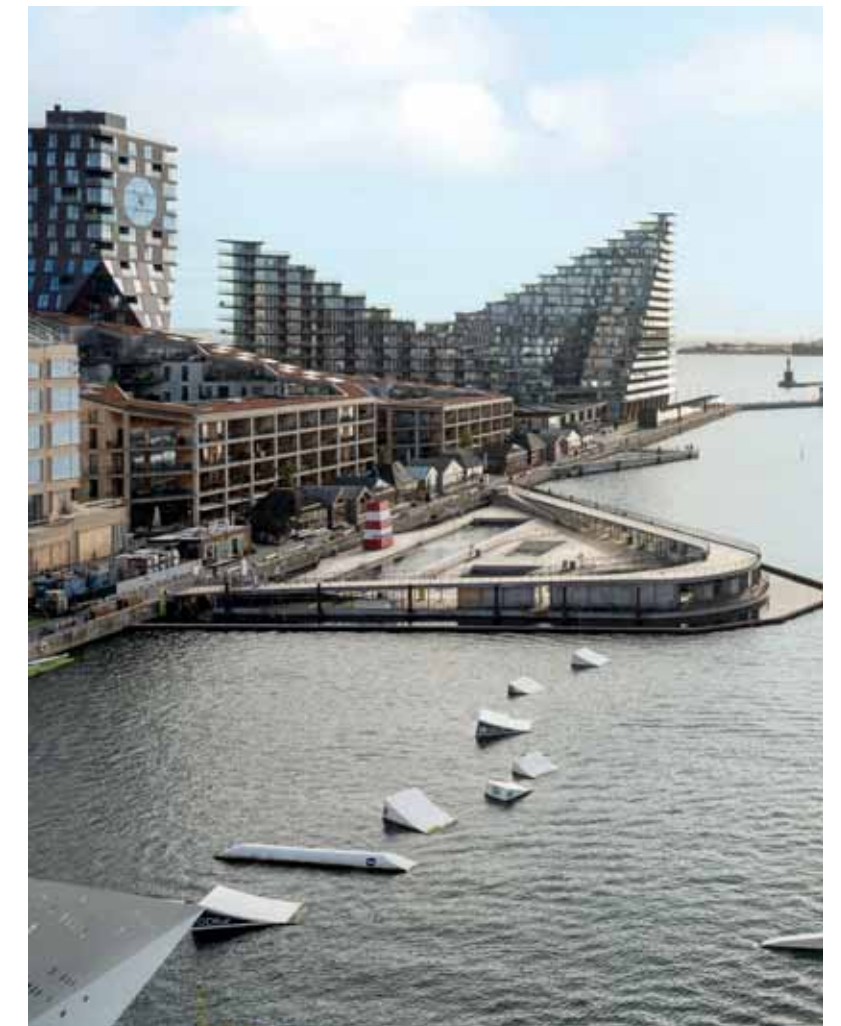
Location: Nicolinehus, Aarhus,
Denmark
Product: HARO parkettmanufaktur
6000 NF LA XL 4V Oak br.
Surface finish: oleovera
Area: 120 m²



Residential application

SCANDINAVIAN ELEGANCE AT NICOLINEHUS AARHUS

Right on the harbour in Aarhus, the architectural landmark Nicolinehus unites urban living with maritime flair and sweeping views across the Baltic Sea. The light-flooded apartment impresses with minimalist design, natural materials and bespoke, HARO parquet with a light finish in an XL format. The exclusive living concept combines premium manufactory quality with open-plan interiors to create a timeless, Scandinavian sense of wellbeing right at the water's edge.





Location: Beijing, China
Product:
parkettmanufaktur by HARO
Carré Oak Antique Brown Selectiv
Surface finish: oleovera
Area: 524 m²

Residential application

PRIVATE RESIDENCE BEIJING

This private dream home in China is a striking example of how an exceptional floor can become the defining element of a luxurious interior concept. HARO Parquet Carré Oak Antique Brown Selectiv was selected for its exceptional craftsmanship, technical performance and unmistakable aesthetic presence in equal measure.

Commercial/ retail/ office applications

PRIVATE BREWERY HIRT MICHELDORF

At Austria's second-oldest private brewery, it is not only the outstanding beer that makes an impression. An architectural masterpiece also draws attention: with a strong sense of style and great attention to detail, the 400-year-old brewery stable has been transformed into a modern office building.



**OFFICE OF
THE YEAR**

Location: Micheldorf, Austria
Product: HARO Parquet
Plank 1-Strip Oak Alabama
Surface finish: naturaLin plus
Area: 800 m²
Architect: skape architects

Residential application

SHARAN VILLAS GUNJUR VILLAGE

On the eastern edge of the Indian metropolis of Bangalore, 26 villas set within a lush palm oasis invite you to enjoy stylish living in a modern Balinese style. Every detail has been refined with exceptional craftsmanship and meticulous attention to detail.



BEST VILLA
PROJECT OF
THE YEAR

Location: Bangalore, India
Product:
parkettmanufaktur by HARO
Plank 1-Strip Ash Arabica Mezzo
Surface finish: oleovera
Area: 5,750 m²
Architect:
Chaithanya Projects Pvt. Ltd



Location: Hinnerup, Denmark
Product: HARO Laminate Floor
TRITTY 100 Gran Via
Oak Portland Puro
Area: approx. 70 m²
Architect: Lasse Larsen Huse A/S

Residential application

PRIVATE HOUSE HINNERUP

Modern Danish timber architecture at its purest: in light-filled interiors, the interplay of pale, cool-toned surfaces and warm wood lends the space a welcoming, cosy feel.

HARO

Highlights 2026.

Over 75 years of experience? Yes. But standing still? Certainly not. Especially in our anniversary year 2025, we have raised the bar again, creating floors that engage all the senses. They feel different. They look exceptional. And their new design leaves a lasting impression unlike anything seen before.

Added to that is a level of durability that sets new standards for everyday living. This is not just reimagined – this is a concept taken even further. **Because for over 75 years, HARO has stood for innovation driven by conviction.**



Nachhaltig
engagiert



Natürlich
wohngesund



Garantiert
hochwertig



Leidenschaftlich
gemacht



Made in
Germany



CRAFTSMANSHIP THAT YOU CAN FEEL.

While conventionally scraped boards often appear coarse and uniformly machine-worked, HARO sets new standards: HARO's exclusive, irregular scraping technique creates a surface texture that feels noticeably smooth and genuinely authentic. Each board is a handcrafted masterpiece, with subtle undulations and a natural tactile quality.

Treat yourself to the original – for a barefoot experience no imitation can match.

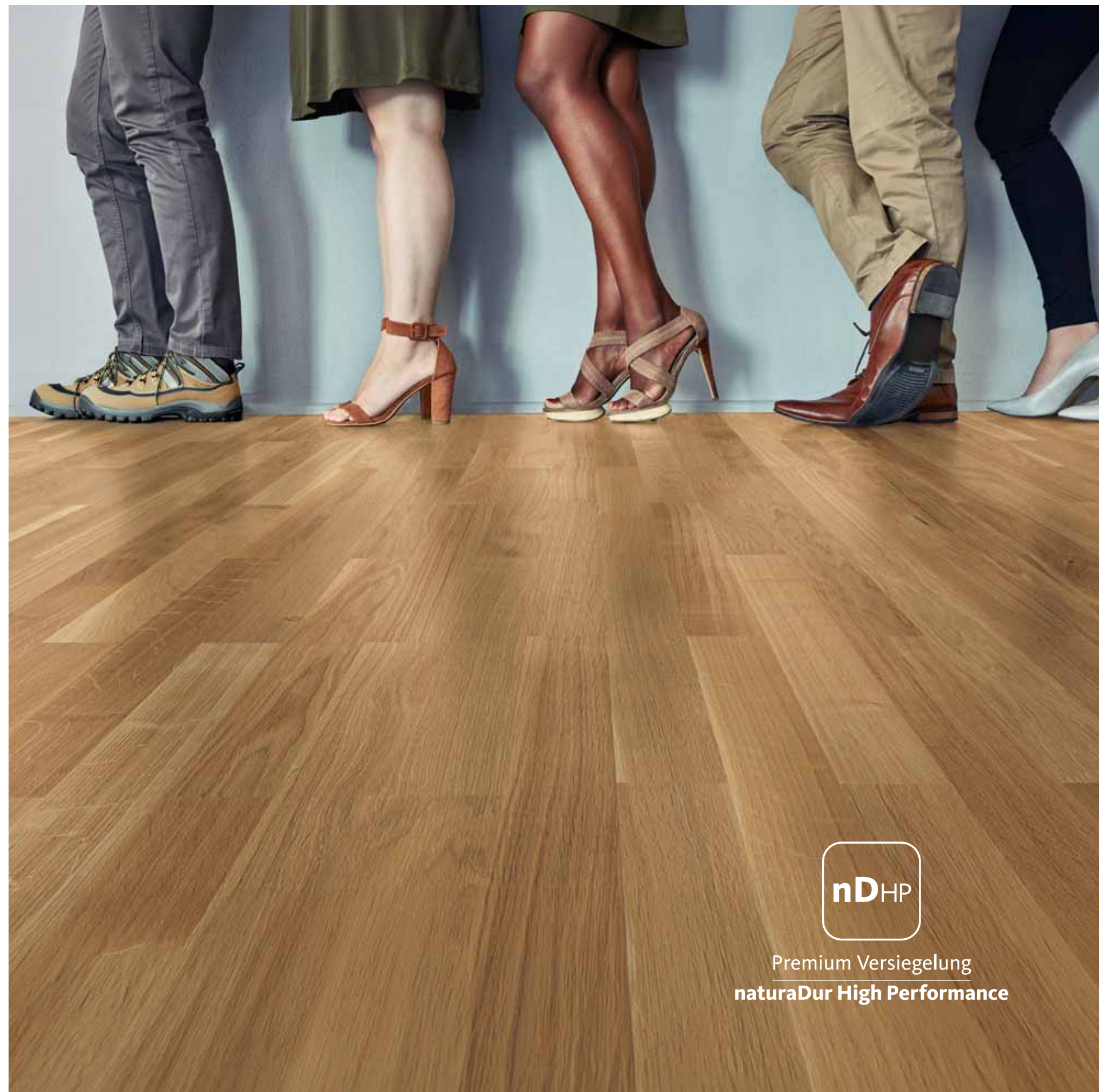
PARQUET WITH PREMIUM VARNISH.

The surface for heavy use⁸

Whether it is busy footfall, events, pets or the occasional mishap at home – parquet with the premium varnish **naturaDur High Performance** stays reliably protected.

naturaDur High Performance is a highly durable, matt lacquered surface, also suitable for commercial applications. Special UV-cured acrylic resins make the naturaDur High Performance parquet surface finish resistant to wear and tear, scratches and stains.

In addition to the standard range shown here, all parquet floors in the 4000 Series in oak with a naturaDur surface finish are also available with the smooth naturaDur High Performance surface finish. This applies to orders of 500 m² or more.



Premium Versiegelung
naturaDur High Performance



Our bestselling Plank 1-Strip Floor
Oak Sauvage with brown filler
HARO Parquet 4000
Plank 1-Strip 180 4V
Oak Invisible Sauvage Oro brushed



Oak Sauvage Oro
brushed



Fumed Oak Sauvage Oro
brushed

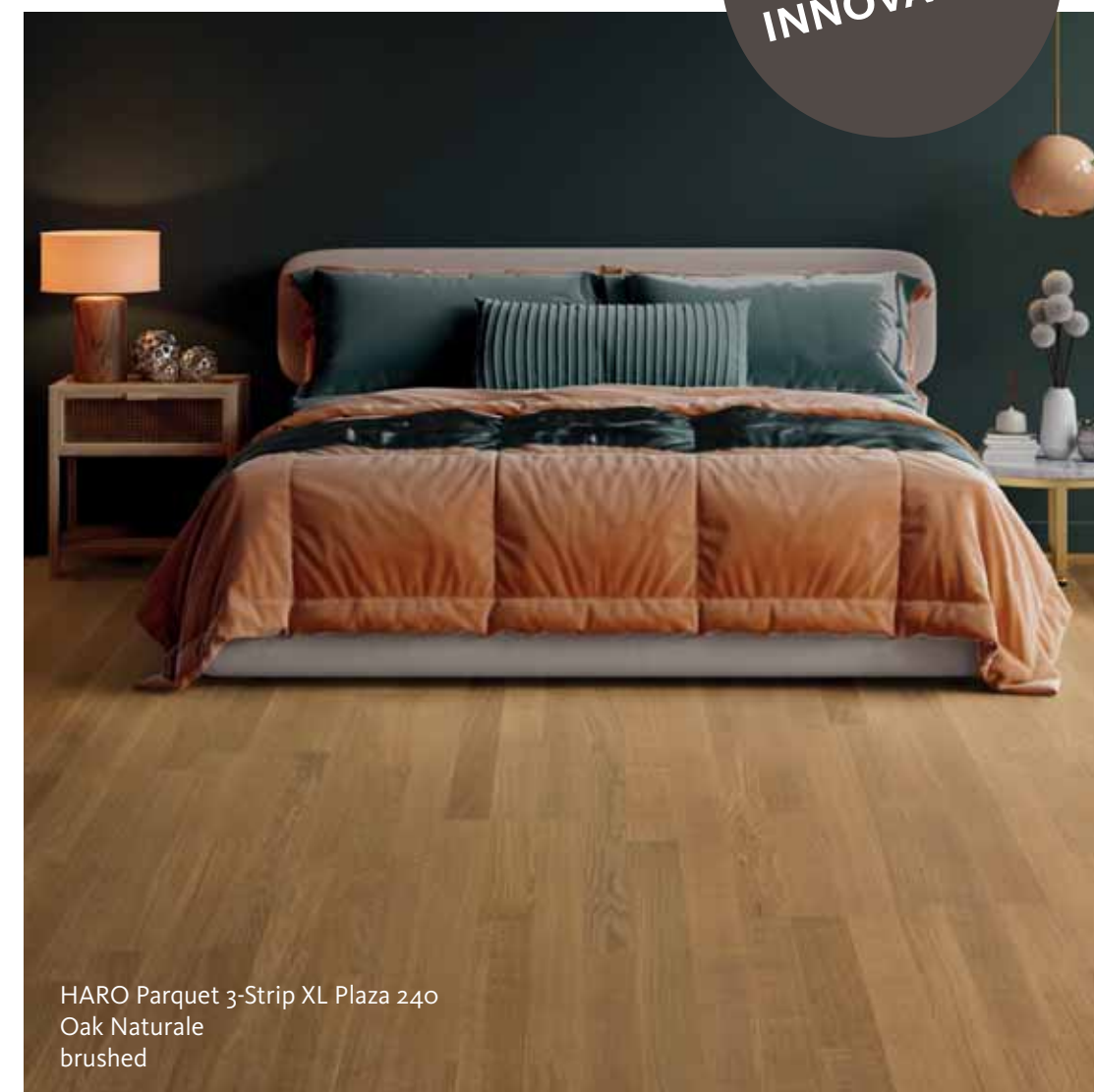
OUR BESTSELLER IN A HARMONIOUS LOOK.

Our clear No. 1 is the Oak Sauvage board. Since its development, well over 5 million square metres have been installed in our customers' houses and flats. A true success story. The **brown filler** gives the floor an entirely new look. It is the ideal choice for those who want a vibrant floor that remains discreetly in the background.

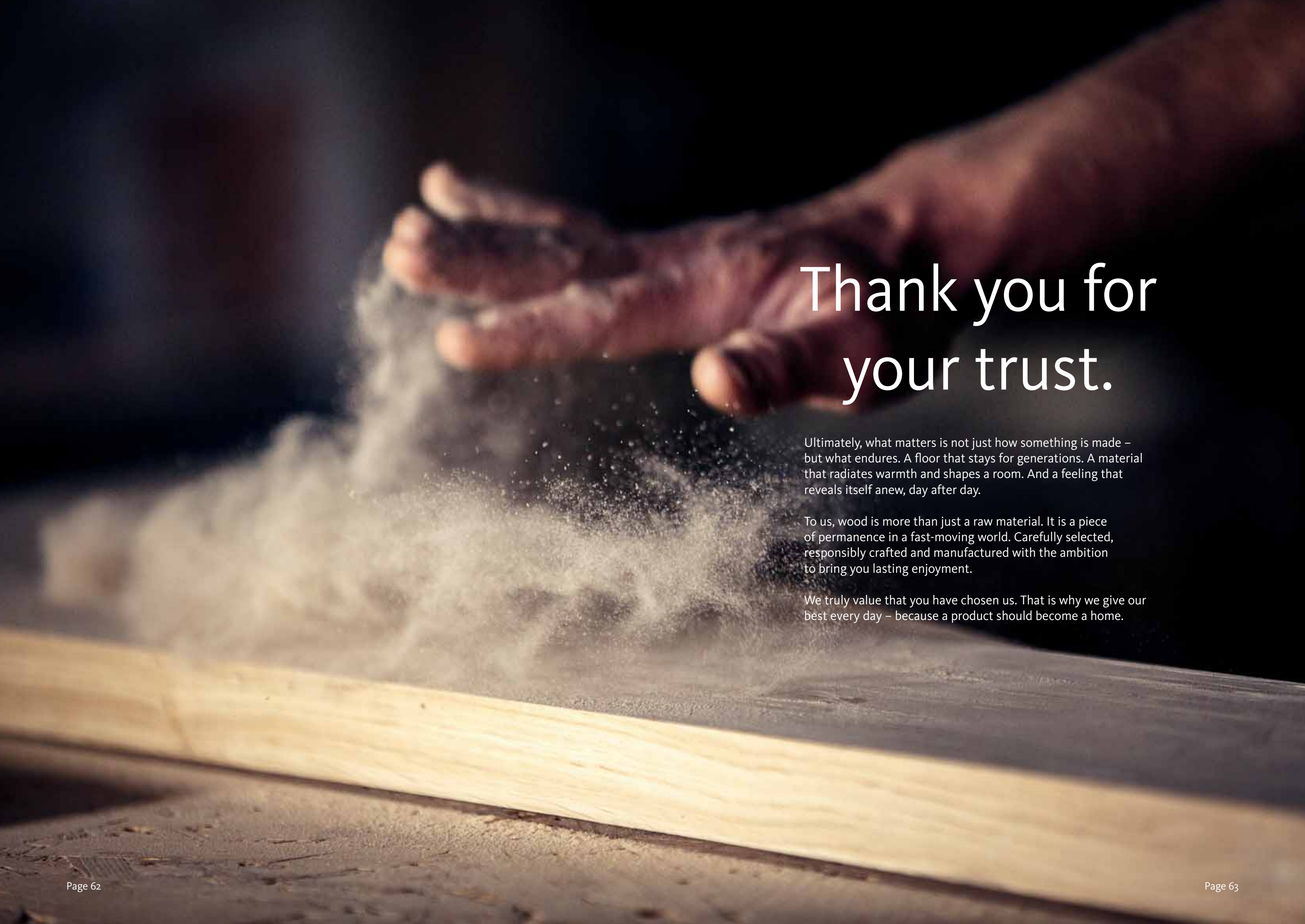
A WORLD FIRST – EXCLUSIVE TO HARO.

The Plaza 240 XL format combines luxurious width with maximum stability. Thanks to the core of our Strip Classico you get the timeless aesthetic of a single board, while benefiting from a significantly faster, floating installation. Create a generous sense of space and enjoy the advantages of a modern click system – for a long-lasting, elegant home with minimal effort.

UNIQUE
INNOVATION



HARO Parquet 3-Strip XL Plaza 240
Oak Naturele
brushed

A close-up photograph of a hand sifting a fine cloud of wood dust over a long, light-colored wooden plank. The dust is captured in mid-air, creating a soft, ethereal glow. The background is dark and out of focus.

Thank you for your trust.

Ultimately, what matters is not just how something is made – but what endures. A floor that stays for generations. A material that radiates warmth and shapes a room. And a feeling that reveals itself anew, day after day.

To us, wood is more than just a raw material. It is a piece of permanence in a fast-moving world. Carefully selected, responsibly crafted and manufactured with the ambition to bring you lasting enjoyment.

We truly value that you have chosen us. That is why we give our best every day – because a product should become a home.

