

## **HARO Room Visualizer**

### **Discover the look of a HARO floor in your home with just a single click**

Sit back and choose your ideal floor from the comfort of the sofa with the “HARO Room Visualizer” from Germany’s leading parquet floor manufacturer and experience a new dimension when choosing your perfect floor.

Rosenheim – The days of trekking through countless showrooms in search of inspiration when searching for the right floor are now a thing of the past. And it’s all thanks to the new HARO Room Visualizer. In seconds you can install the widest range of HARO parquet, design or laminate floors virtually from the comfort of home and see what suits your rooms best. Never before has it been so easy and convenient to make a good decision in such a relaxed way.

The HARO digital! app already allows interior designers, renovators and building owners to search through the extensive range of HARO premium floors on their smartphone or tablet and find the information they need in relation to formats, colours and surface textures. Now they can also directly install the desired floor virtually at home. This is possible thanks to the brand new and forward-looking HARO Room Visualizer, which is available straight away via the HARO digital! app (download via Google Store or Apple Store) or via the HARO website (haro.com).

### **Take and upload photos and install floors**

It couldn’t be easier: just choose “Product Search” under “Products” in the HARO digital! app, pick the desired floor and select the “View in my room” button to access the HARO Room Visualizer directly. Take a photo of your room using your smartphone or tablet, upload it directly

and within seconds see how your chosen floor will look when installed perfectly in your own home. You can immediately judge whether the colour, format or texturing of the floor will create the look you desire to suit your living surroundings.

The Visualizer naturally takes account of the individual details of your apartment, such as furniture, incidence of light and the associated shadowing. Change the direction of installation of the floor with ultimate ease, involve friends in your creative decision-making, send the photo to your partner via mail or simply print it to assist with the remainder of the decision-making process. You can also have an original sample sent to your home from the HARO sample shop and let the sense of touch of your chosen floor win you over. And as you take on the role of creative floor designer, you can rest assured that you are getting precisely the floor you want for your home for the money you are paying.

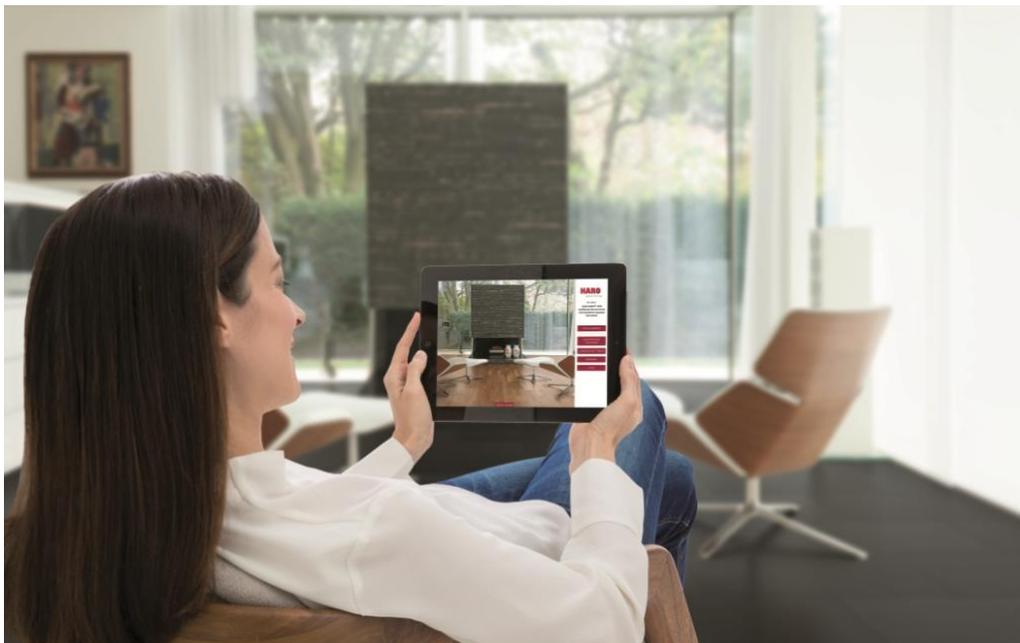
**Download the HARO app now or go to [haro.com](http://haro.com)**

Immerse yourself in HARO's interactive world of experience and download the HARO app now from your App Store or access the new HARO Room Visualizer directly at [www.haro.com](http://www.haro.com).

Put your trust in a strong brand Made in Germany when purchasing your floor and rely on HARO – Germany's leading parquet brand. ■



*The new HARO Room Visualizer gives added certainty when purchasing your new floor of choice: simply take a photo of your room, upload it, install the floor and enjoy the feeling of having made the right decision.*



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With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet floors and can now look back on over 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork and laminate floors as well as the healthy living style Disano design floor and Sports Flooring, the

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Hamberger group of companies also incorporates Sanitary, Retail and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. The new energy management system was integrated successfully in the existing environmental management system in 2013 with certification according to DIN EN ISO 50001:2011. Hamberger has been certified according to PEFC since 2002. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr Peter M. Hamberger, in the fourth and fifth generations. With 2,700 employees, the group of companies achieves an annual turnover of approx. 325 million euros (31/12/2018). The export share of the company's business is 50%, with export being made to over 90 countries around the world. Further information is available at [www.haro.com](http://www.haro.com)

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