

## **HARO honoured for sustainability**

### **HARO ranks first in commitment to sustainability**

The flooring maker HARO has been honoured for its commitment to sustainability in the Germany test conducted by the magazine Focus Money (edition dated 16 March 2019). With this award, the company has demonstrated once again its clear position as a manufacturer of sustainable flooring.

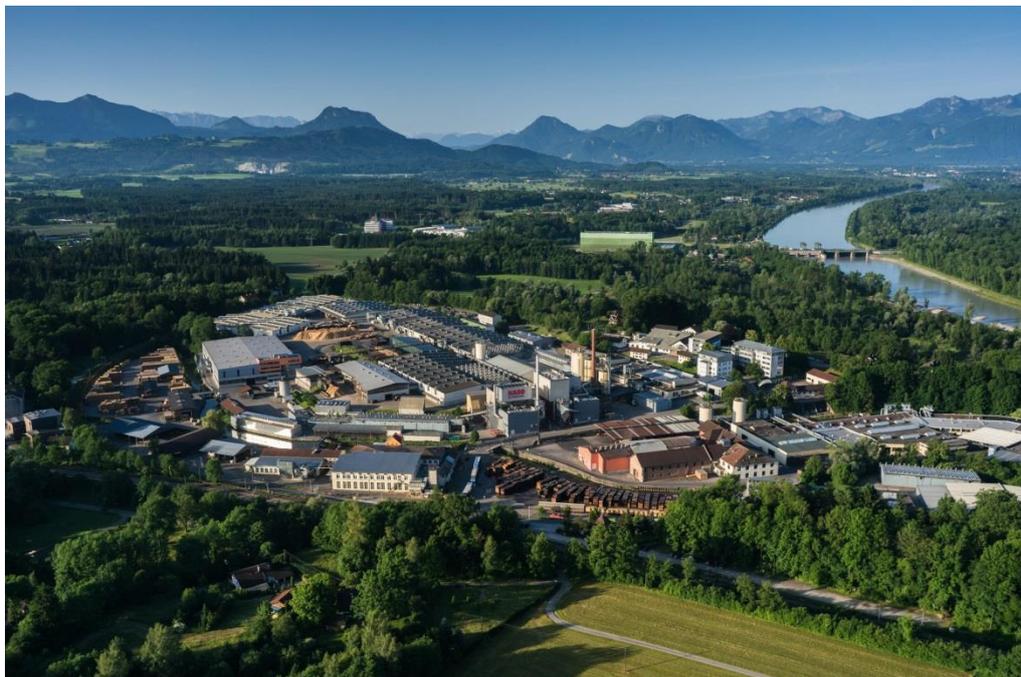
**Rosenheim – commitment to sustainability honoured.** Consumers in Germany are placing a higher and higher priority on the sustainable activities of companies when they make purchasing decisions. During a national study conducted by the magazine Focus Money in cooperation with the Cologne-based analysis and consulting company Service Value, more than 500,000 consumers were asked to identify the companies that they considered to be particularly sustainable. Consumers voted this way in the “flooring maker” segment: HARO ranked No.1 and was named TEST WINNER for its commitment to sustainability in flooring.

### **Environment and sustainability**

The surveyed consumers were asked to give specific grades for perceivable sustainability, far-sighted environmental activities and the highest level of social responsibility. HARO achieved top scores in all three areas and deservedly ranked first in the competition. This award demonstrated once again that the product philosophy of HARO, Germany’s most success parquet maker, pays off: All HARO products continuously receive the Blue Angel environmental seal in Germany.

For HARO, the award of test winner for its commitment to sustainability demonstrated once again that sustainable commercial activities and business success can go hand in hand. “Of course, we are proud of this

award,” said Bernd Reuß, the press spokesman at HARO. “Healthy living flooring produced in Germany and energy- and resource-conserving production operations are one sign of our commitment to sustainability.” ■



*Tucked into the upper Bavarian foothills of the Alps: an incentive and obligation for sustainable commercial activities at HARO.*

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With the floor covering brand name “HARO”, Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet floors and can now look back on over 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork and laminate floors as well as the healthy living style Disano design floor and Sports Flooring, the Hamberger group of companies also incorporates Sanitary, Retail and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. The new energy management system was integrated successfully in the existing environmental management system in 2013 with certification according to DIN EN ISO 50001:2011. Hamberger has been certified according to PEFC since 2002. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr Peter M. Hamberger, in the fourth and fifth generations. With 2,700 employees, the group of companies achieves an annual turnover of approx. 325 million euros (31/12/2018). The export share of the company’s business is 50%, with export being made to over 90 countries around the world. Further information is available at [www.haro.com](http://www.haro.com)

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**Contact:**  
Hamberger Flooring GmbH & Co.KG  
Press Office, Bernd Reuß  
Postfach 10 03 53, 83003 Rosenheim, Germany  
Telephone +49 (0) 8031 700-190  
Fax +49 (0) 8031 700-189  
E-mail: [b.reuss@hamberger.de](mailto:b.reuss@hamberger.de)  
HARO press portal: [www.presse.haro.de](http://www.presse.haro.de)

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**Contact:**  
Hamberger Flooring GmbH & Co.KG  
Press Office, Bernd Reuß  
Postfach 10 03 53, 83003 Rosenheim, Germany  
Telephone +49 (0) 8031 700-190  
Fax +49 (0) 8031 700-189  
E-mail: [b.reuss@hamberger.de](mailto:b.reuss@hamberger.de)  
HARO press portal: [www.presse.haro.de](http://www.presse.haro.de)