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**HARO – DISANO on course for success****DISANO – Healthy living in all areas of the home****100% free of PVC and harmful plasticisers**

**Rosenheim – With HARO's DISANO series of design floors for healthy living, Germany's leading parquet manufacturer is now also a front-runner in the production of PVC-free and plasticiser-free design flooring. At the recent construction trade fair in Munich, HARO started off the 2019 furnishing season by presenting new versions of its DISANO healthy living design floor – 100% free of PVC and plasticisers.**

The modern, healthy living design floors in the DISANO series from HARO have banished PVC and harmful plasticisers entirely. Feeling wonderfully soft underfoot, they combine a genuinely authentic look with outstanding comfort-enhancing features. As proof of their healthy-living qualities, they carry the **Blue Angel** seal of approval and the **eco-Institut** label.

On top of this, DISANO design floors have exceptional shape-retaining characteristics, keeping their dimensional stability even when exposed to strong sunlight (a typical situation in conservatories or rooms with ceiling-to-floor windows). What's more, if you opt for modern, healthy living design floors like those in the DISANO range, furniture won't leave ugly imprints behind when you decide to rearrange it.

These are the key quality features you should be looking for in a modern, healthy living design floor. But there is another thing purchasers should be aware of too! Many manufacturers are now using the term *vinyl floor* to imply that their product is something other than PVC (*polyvinyl chloride*) design flooring. In reality, however, many of these so-called vinyl floors are still made of PVC and could contain

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potentially harmful plasticisers. When buying a design floor, customers should therefore make sure it carries the Blue Angel and the eco-Institut environmental labels. It's better to be safe than sorry!

### **Now in a trendy tile style too**

To mark the start of the new furnishing season, HARO has added a number of trendy stone styles in 30 x 60 cm tile format to its DISANO Smart Aqua range. These new products enrich DISANO's outstanding features with a natural stone or modern concrete look – and can even be installed in the occasionally damp conditions of bathrooms and kitchens. The top-seller in the DISANO healthy living design floor range, DISANO Smart Aqua is now available in the following additional styles:

- Modern concrete (light/grey) – for a purist look
- Sandstone – radiating warmth
- Marble – the timeless look for an elegant floor
- Art déco – with an eye-catching pattern
- Classic slate – with that sophisticated appeal

They turn DISANO into an exceptional furnishing experience: your eyes see a floor of natural stone tiles, but your feet register a warm, soft covering underfoot. That's what makes DISANO so popular.

When you visit your HARO dealer to view the new DISANO Smart Aqua natural stone and cement designs, make sure you also take a look at the three new authentic-looking surface textures in the DISANO Classic Aqua design floor line. With 'Oak Provence Creme', 'Oak Provence Nature' and 'Oak Provence Smoked', HARO is setting further healthy living furnishing trends in the Plank 1-Strip format. Once again, HARO has created trendy and striking-looking design floor solutions that come

with a comprehensive carefree guarantee. Boasting built-in moisture protection, DISANO Classic Aqua is also the ideal floor covering for damp rooms – turning your bathroom into a cosy paradise for your feet.

DISANO design floors – the smarter flooring solution:

- Free of PVC and harmful plasticisers
- Awarded the Blue Angel and eco-Institut environmental labels
- Robust floor that's warm and comfortable to walk on
- Also suitable for damp rooms like kitchens and bathrooms
- Easy to care for with the clean & green floor care range
- Five different series with various installation heights
- In attractive wood and stone styles

Visit your HARO partner to admire the latest DISANO collection, and use it to make your home an even more attractive place to live in. ■



*The new healthy living DISANO Smart Aqua floor – now featuring modern natural stone and cement styles in 30 x 60 cm tile format.*

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With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet floors and can now look back on over 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork and laminate floors as well as the somewhat different Celenio wooden floor and healthy living style Disano design floor, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Retail and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. The new energy management system was integrated successfully in the existing environmental management system in 2013 with certification according to DIN EN ISO 50001:2011. Hamberger has been certified according to PEFC since 2002. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr Peter M. Hamberger, in the fourth and fifth generations. With 2,700 employees, the group of companies achieves an annual turnover of approx. 325 million euros (31/12/2018). The export share of the company's business is 50%, with export being made to over 90 countries around the world. Further information is available at [www.haro.com](http://www.haro.com)

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