

HARO Retro Patent

HARO receives patent for "Retro" surface

HARO on course for further success with brushed parquet surfaces

Rosenheim – Naturalness is the big trend, especially for parquet floors. HARO is very successfully satisfying this trend with the "retro brushed" and "retro brushed 3D" surfaces. And now also as sole supplier: Because the Rosenheim-based company has now patented the complex production procedures that result in this truly special floor.

Plank 1-Strips with an especially natural charm meet the requirements of trendsetters throughout the lifestyle sector. HARO has, once again, set the bar with the "retro brushed" and "retro brushed 3D" surfaces.

The distinctive naturalness of these parquet floors, available as Plank 1-Strips or trendy Longstrips, provides a truly unique tactile experience. Their deep relief brushing also ensures an entirely new look. They are produced in the same top quality that is characteristic for all other multilayer parquet floors at HARO. They are reminiscent of really old floorboards, but without any of their disadvantages: Dimensionally they are especially stable, and therefore less prone to creaking noises, do not have finger-wide joints, and nor do they require laborious care.

All Retro family floors are treated with the naturaLin plus finish. This adds a stylish matt shine to their used look, which once again emphasises their naturalness. And best of it all: Thanks to the gentle oils, which penetrate deep into the wood, the surfaces are extremely easy to maintain. The occasional cleaning with HARO's clean&green care sets is all you need to ensure years of enjoyment with your high quality parquet.

Contact:
Hamberger Flooring GmbH & Co.KG
Press Office, Bernd Reuß
Postfach 10 03 53, 83003 Rosenheim, Germany
Telephone +49 (0) 8031 700-190
Telefax +49 (0) 8031 700-189
E-mail: b.reuss@hamberger.de
HARO Press Portal: www.presse.haro.de

The oak woods of the Retro series are especially natural. Classics such as Oak Sauvage or Oak Sauvage Tobacco Grey help home planners to perfect the look of a rustic room or provide a deliberate contrast to a straight-lined, simple interior design. The other oak woods also have an equally vibrant effect here, thanks to their intensive colour play: Oak Atelier Sauvage, Oak Terra or Oak Puro White exude their special charm in every ambience.



Vintage was yesterday, retro is today: with their raised knot areas, the oak retro brushed Plank 1-Strips are equally at home in rustic taverns and as an exciting contrast in a modern clear ambience.

Here: HARO Parquet 4000 Plank 1-Strip Oak Creme White limewashed Sauvage retro brushed 4V naturaLin plus for € 84.90 (per m², incl. VAT).

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They combine all the positive visual attributes of an expressive solid wood plank with the technical merits of multi-layer parquet. Here: HARO Parquet 4000 Plank 1-Strip Oak Tobacco Grey limewashed Sauvage retro brushed 4V naturaLin plus for € 82.90 (per m², incl. VAT).



Here: HARO Parquet 4000 Plank 1-Strip Oak Sauvage retro brushed 4V naturaLin plus for € 77.90 (per m², incl. VAT).

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Shabby Chic: like a colour painted wooden floor that has experienced decades of use, the HARO Parquet 4000 Plank 1-Strip Oak Sauvage retro Atelier brushed 4V naturaLin plus for € 89.90 € (per m², incl. VAT).

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With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet floors and can now look back on over 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork and laminate floors as well as the somewhat different Celenio wooden floor and healthy living style Disano design floor, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Hardwood, Retail and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. The new energy management system was integrated successfully in the existing environmental management system in 2013 with certification according to DIN EN ISO 50001:2011. Hamberger has been certified according to PEFC since 2002. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr Peter M. Hamberger, in the fourth and fifth generations. With more than 2,300 employees, the group of companies achieves an annual turnover of more than 300 million euros. The export share of the company is over 48%; exports are world-wide into more than 90 countries. Further information is available at www.haro.com.

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