

HARO / clean & green Floor Care

March 30 2015

Floor care made simple**Long-term surface protection with new clean & green aqua oil**

Rosenheim – A very matt and natural look and child's play when it comes to floor care – that's what can be assured with the new clean & green aqua oil. Thanks to further improved adhesion, the surface protection is now preserved for longer, making it even easier to care for parquet floors. Costly initial treatment by a specialist can therefore be avoided. Together with the two cleaning products clean & green natural and active, the care programme for all hard-surface floor coverings is now complemented perfectly and offers excellent versatility.

Easy care of oiled floors with value retention

clean & green aqua oil eliminates the need for costly initial treatment of oiled wooden floors by a specialist using a polishing machine. Applying clean & green aqua oil independently using the ideally matched "Wischwiesel" flat wet-mop is child's play. The water-based oil allows the treated surface to be walked on again after just two hours. The further optimised formula also lends the floor a very matt and natural appearance. Surface protection is preserved for longer and care intervals are extended thanks to the additionally enhanced adhesion. This makes caring for parquet floors even easier. The new product can be applied as easily and quickly as before. And optimal eco quality is also assured. This really is floor care made easy. The new clean & green aqua oil can be recognised by the new, white container.

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Easy cleaning: Two products for all floor types

Together with the two cleaning products clean & green natural and active, the care programme for all hard-surface floor coverings is now complemented perfectly. The two all-rounders can be used universally with ease. clean & green natural provides wipe care for all natural floors: from parquet and cork floors and the special wooden floor Celenio through to open-pored stone floors, terracotta, slate, granite and marble. clean & green active intensive cleaner allows ecological and thorough cleaning of laminate floors, floor coverings made of plastic, PVC and rubber as well as tiles. Furthermore, clean & green active is also ideal for basic cleaning of natural floors, in other words for all parquet floors, regardless of whether sealed or oiled. The advantages of natural and active are plain to see. They are ideal for all floor coverings and are also vendor-neutral. Because they come as concentrates, they are very economical and save time and money. Easy and accurate dosage with the integrated dosage cap prevents care errors and preserves the value of the floor. ■



The two refreshers for all floors:
clean & green active and natural
cleaning products

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NEW: The fastest and most effective beauty treatment for oiled parquet floors: the new clean & green aqua oil care product. Now available for a very matt and natural look with extended care intervals at the same time.

Graphics: Hamberger Flooring GmbH & Co. KG, Reprint free of charge.
Please supply copy.

With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet floors and can now look back on over 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork and laminate floors as well as the somewhat different Celenio wooden floor and healthy living style Disano design floor, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Hardwood, Retail and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. The new energy management system was integrated successfully in the existing environmental management system in 2013 with certification according to DIN EN ISO 50001:2011. Hamberger has been certified according to PEFC since 2002. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr. Peter M. Hamberger, in the fourth and fifth generations. With more than 2,000 employees, the group of companies achieves an annual turnover of approx. 300 million euros. The export share of the company is over 40%; exports are world-wide into more than 90 countries. For further details go to www.haro.com.

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