

Parquet trends

Creating Elegant Interiors

New trend towards parquet flooring with a subtle, refined look

Rosenheim – At this year's Domotex trade show for floor coverings and the imm Cologne furniture trade show, some truly exquisite eye-catchers adorned the floors: extravagant, vintage style oriental rugs. Colour designs on walls are also coming back into focus. These are key drivers behind the emerging trend towards parquet floors with a more subtle look, which provide the perfect setting for luxurious rugs and create a pleasant contrast to vibrant wall colours. Rustic plank flooring is still in strong demand. In parallel to the character floors HARO, Germany's leading parquet brand, also addresses the upcoming trend towards very elegant styles: Longstrips and Plank 1-Strips with subtle grain patterns and brushed natural-oil surfaces that are also available in trendy whites.

HARO has launched two Longstrip Oak and two Plank 1-Strip Oak designs – each in a natural oiled and a white oiled version – to expand the Elegant Line of its parquet range. High-class grades with a uniform texture and hardly any knots express a new natural elegance. With the state-of-the-art naturaLin plus natural oil finish, the brushed surface, and bevels on all four sides for the Plank 1-Strips, they are the new stars at the elegant end of HARO's wide range of trend parquets.

Oiled parquet floors in retro look are effortless to clean and maintain. The eco-friendly cleaning product clean & green natural and the clean & green aqua oil for floor care make parquet

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maintenance a quick, easy and simple task. The floor surface can be used again only two hours after application. ■



Here: HARO Parquet 4000 Plank 1-Strip Oak White Exklusiv brushed 4V
naturaLin plus, € 93.90 per sq.m / incl. VAT

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Here: HARO Parquet 4000 Plank 1-Strip Oak Exklusiv brushed naturaLin plus, € 91.90 per sq.m / incl. VAT

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Here: HARO Parquet 4000 Longstrip Oak White Exquisit brushed naturalin plus, € 67.90 per sq.m / incl. VAT

Photos: HARO – Hamberger Flooring GmbH & Co. KG

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With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet and can now look back on over 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork and laminate floors, the unique Celenio wood floor as well as the Disano design floor for healthy living, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Hardwood, Retail, and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. With the certification to DIN EN ISO 50001:2011 in 2013, the new energy management system has been successfully integrated into the existing environmental management system. Hamberger has been PEFC certified since 2002. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr. Peter M. Hamberger, in the fourth and fifth generations. With over 2000 employees, the group of companies achieves an annual turnover of around 270 million euros. More than 40% of the company's products are exported. Goods are exported to more than 90 countries around the world. Further details are available at www.haro.com.

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