

Design Floor for Healthy Living

New plank look with added resilience and easy care

Rosenheim (Germany) – Flooring specialist HARO has announced the release of DISANO, a newly developed, ecological floor solution that fulfills the promises of vinyl flooring and translates them into a healthy living environment. Thanks to the use of innovative materials, the product is completely free from plasticisers and PVC, and has been awarded the Blue Angel eco label. The long plank format and highly authentic wood styles make DISANO by HARO a real eye-catcher. In addition, the design floor is very resilient, warm to the touch, durable, and easy to maintain.

Developed for a healthy living space

Thanks to its sophisticated combination of innovative materials, DISANO by HARO is a floor covering that offers the positive performance characteristics of vinyl flooring, while meeting the requirements on ecology and a healthy living environment. As a company committed to ensuring sustainability throughout the entire product life cycle, anything less is not an option for Hamberger Flooring. An insulating cork bottom layer provides excellent footfall and room sound reduction, while a semi-flexible pressure distribution layer ensures optimum walking comfort. The decorative wear layer at the top makes the floor warm to the touch and gives the wood styles a matt effect, creating a very authentic appearance. And when DISANO by HARO reaches the end of its service life one day, it can be simply disposed of in domestic waste.

06/2012

Contact and Image Data:

Hamberger Flooring GmbH & Co.KG
Press Office, Julia Tamburin
Postfach 10 03 53, 83003 Rosenheim, Germany
Phone +49 (0) 8031 700-176
Fax +49 (0) 8031 700-179
E-Mail: j.tamburin@hamberger.de
HARO press portal: www.presse.haro.de

Natural, authentic plank design

DISANO by HARO has everything it takes to add that natural feel-good factor to any room. Over two metres long and 24 centimetres wide the planks create a spacious visual effect, which is further enhanced by the bevelled edges on all four sides. The remarkably authentic wood styles in oak and trendy softwoods reveal that DISANO comes from Germany's leading parquet manufacturer. The large-size floor boards are quick and easy to install with the proven Top Connect system and are suitable for use over underfloor heating. ■



Nice and warm to the touch, resilient and durable:DISANO by HARO

06/2012



Authentic wood styles and large-size plank format. DISANO by HARO has everything it takes to add that natural feel-good factor to any room.

Photo: Reprint free of charge. Please supply copy

06/2012

With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet and can now look back on over 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork and laminate floors, the Disano design floor as well as the unique Celenio wood floor, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Hardwood, Retail, and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. Hamberger has been PEFC certified since 2002. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr. Peter M. Hamberger, in the fourth and fifth generations. With around 1800 employees, the group of companies achieves an annual turnover of approx. 260 million euros. Around 40% of the company's products are exported. Goods are exported to more than 90 countries around the world. Further details are available at www.haro.com.

Contact and Image Data:

Hamberger Flooring GmbH & Co.KG
Press Office, Julia Tamburin
Postfach 10 03 53, 83003 Rosenheim, Germany
Phone +49 (0) 8031 700-176
Fax +49 (0) 8031 700-179
E-Mail: j.tamburin@hamberger.de
HARO press portal: www.presse.haro.de