

**Your eyes tell you that it's stone... Your touch reveals that it's wood.**

**The Celenio wood floor – interior designs as versatile as nature**

**Rosenheim – “What is essential is invisible to the eye” – Antoine de Saint-Exupéry’s Little Prince already knew that. The look of the exclusive wood floor Celenio could be mistaken for stone or slate, but the essence is the natural raw material wood that assumes the shape of a three-dimensional tile. Pleasantly warm to the touch, elastic, break-resistant and easy to install - Celenio pleases the eye with natural colouration and authentic textures of stone, slate or linen. In Celenio, nature shows its most beautiful aspects. With the innovative wood floor interior designs present themselves in new dimensions.**

### **Celenio – natural, warm to the touch and break-resistant**

As a floor covering, wood provides warmth and comfort. And due to its ability to absorb and release moisture from and into the air, it creates a pleasant room climate. This also applies to Celenio as the natural raw material provides the basis for it: the wood-based material Harolith® is a mixture of selected wood fibres as well as different natural resins. Under high temperature and pressure this mixture is pressed by a press plate.

### **Easy to install**

It looks so easy – and it is! Installing the handy Celenio elements with the installation system Top Connect is very comfortable and quick. The tiles are angled in at the long sides and interlocked at the short side with just a little bit of pressure. A patented tongue mechanism connects the elements precisely with one another. Also acoustically comfortable: every Celenio product is optionally available with Silent Pro, the insulation layer with the “forest floor

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#### **Kontakt- und Bilddaten:**

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effect" or with ComforTec (CT) technology. For Celenio CT adhesive strips are applied to the back of the element with which the floor can be fixed to the subfloor in an easy and stable way. The result is room acoustics that sound remarkably like a full glue-down floor.

## Wood in new dimensions and varieties

The look of a classic stone floor in trendy colour variations with the pleasant warm feeling of wood: this is Celenio **Athos**. With their diverse play of colour, the floor compositions made of earthy colours with names such as ferro, lava or savanna as well as grey colours create a room impression that triggers emotions. Trendy colours such as taupe or purple make the soft natural stone look of **Celenio Ardesia** ideal for modern interior designs. The slate design **Atrium** is more prominent. Three-colour and three-dimensional: Referring to ancient Greek architecture **Celenio Attika** is the right basis for a distinctive style of living. Due to its mosaic-like texture and earthy colours, the expressive and lively floor can handle rustic furniture and coarse fabrics. **Celenio Dunas**, in contrast, is less dominant. Its wave texture in retro style pleases the eye and feet. This gives airy and light interiors a harmonic basis. With its textile texture and fine colours, Celenio **Papyrus** is just right for all rooms that are to become living spaces with a high aesthetic standard. Celenio **Ardesia**, **Attika**, **Dunas** and **Papyrus** are available in the modern small horizontal dimensions of 703 x 350 mm (27 11/16" x 12").

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The look of a classic stone floor meets wood: CELENIO Athos Concrete Grey



With its soft natural stone look, CELENIO Ardesia purple is perfect for modern interior designs

Photos: Celenio by HARO, Reprint free of charge. Please supply copy.

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With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet and can now look back on over 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork, linoleum, laminate and Celenio floors, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Hardwood, Retail, and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. Hamberger has been PEFC certified since 2002. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr. Peter M. Hamberger, in the fourth and fifth generations. With around 1750 employees, the group of companies achieves an annual turnover of approx. 260 million euros. Around 40% of the company's products are exported. Goods are exported to more than 90 countries around the world. **Further details are available at [www.haro.com](http://www.haro.com)**

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