

## **Making floors look good HARO expands its accessories expertise**

An extensive offering of floor coverings must have a matching range of accessories. HARO now presents an optimised and expanded range of skirtings, mouldings, insulation underlays and care products, which is perfectly harmonised with HARO floor coverings. The sales team of Upper Bavaria's parquet specialist is right on the trail of the needs and wishes of dealers and tradespeople as a result of its countless meetings and discussions. The result will be presented for the first time at BAU 2009, and its scope and quality will be extremely hard to beat.

### **Skirtings – clip on and screw**

Enhanced in quality and emphasizing straight, modern designs, there are almost 140 different skirtings to choose from. The highlight: there is just one clip for all clip-on skirtings. And they can still also be fixed to the wall with screws if desired. The fact that something is new here can be seen straight away on the packaging – the skirtings are now individually shrink-wrapped and come with coloured labels.

The selection of plastic corners will be expanded and adapted to the product range A total of 14 styles put the icing on the cake for that perfect finish.

### **Insulation underlay for more comfort in your home**

Walking on parquets or laminate floors should be quiet and pleasant. The right insulation underlay significantly reduces footfall sound, which decisively contributes to comfort in the home. HARO satisfies its increased demand with an insulation underlay offering that has now grown even further with eleven products. The Silent

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Eco innovation is 93% natural raw materials and ensures a healthy indoor climate. Hamberger is therefore emphasizing its resource-friendly orientation – from floors right through to accessories.

### **Floors and floor maintenance – same quality**

To ensure optimum care for the planks and strip parquet with naturaLin finish there are naturaLin Wax and naturaLin Oil for regularly treating the floors. The impregnation with the natural oil intensifies the wood's grain over time, and at the same time the floor also becomes durable and easy to maintain. Dirt, dust and so on are gone in a flash, and damaged spots can be repaired so easily.

### **The right kind of presentation**

In optimizing the modular shop system and the HARO Premium studio, HARO's accessories will be representatively integrated with an attention-grabbing display into HARO's comprehensive floor coverings offering. The investments in the optimized range and its presentation will put more focus on the accessories and ensure more attractive additional sales. ■

With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet and can now look back on almost 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork, linoleum and laminate floors, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Wood Cutting and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. Hamberger has been PEFC certified since 2004. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr. Peter M. Hamberger, in the fourth and fifth generations. With around 1,650 employees, the group of companies achieves an annual turnover of more than 280 million euros. Around 40% of the company's products are exported. Goods are exported to more than 70 countries around the world. Further details are available at [www.haro.com](http://www.haro.com).

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