

**With a mouse click to the floor of your dreams
Germany's leading parquet manufacturer re-launches its website**

Rosenheim – “Finally home” also on the Internet. Hamberger, Germany’s leading parquet manufacturer makes it possible to experience its extensive floor selection virtually with the re-launch of its internet presence www.haro.de. With a few steps the innovative product finder leads you to your desired floor - for an individual, ecologically responsible living, literally starting at the base.

HARO clearly presents its range of floor coverings with quality made in Germany, a variety that can hardly be outdone, in impressive images and with many interesting facts concerning the issue of floor coverings. Besides parquet and laminate also cork and linoleum flooring are presented, as well as the innovative wood tile Celenio and the “parkettmanufaktur by HARO”– emotional but still always informative. The effect of the different floor coverings is shown in elaborate interior pictures. And with the redeveloped product finder, it is a short way to the floor of your dreams - last but not least due to the search function and the route planner to your closest HARO dealer.

In a few steps to the parquet you have been looking for

The variety of HARO parquet leaves no wish unfulfilled. Whether you plan building a house or renovating only one room, simply choose a colour, sorting, format and one out of three surface treatments - prefinished to natural oil finish – for your individual floor with the “finally home” feeling. With laminate or cork floors this is even easier. Moreover www.haro.de offers professional information which floor is most suitable for your use and gives detailed support with practical videos for the perfect laying of the flooring.

Choose online – get advice and purchase at the HARO dealer

When the floor of your dreams is chosen it is simple: Print the leaflet, enter the postal code in the dealer search and visit your HARO dealer! He will personally advise you in a competent way. There is no easier way to get the basis for healthy living into your house.

With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet and can now look back on almost 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork, linoleum, laminate floors and Celenio, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Wood Cutting and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. Hamberger has been PEFC certified since 2004. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr. Peter M. Hamberger, in the fourth and fifth generations. With around 1650 employees, the group of companies achieves an annual turnover of approx. 270 million euros. Around 40% of the company's products are exported. Goods are exported to more than 70 countries around the world. Further details are available at www.haro.com

Contact & Picture Material:

Hamberger Flooring GmbH & Co.KG
Press office, Julia Tamburin, Postfach 10 03 53, 83003 Rosenheim
Telephone +49 (0) 8031 700-176, Telefax +49 (0) 8031 700-179, E-mail: j.tamburin@hamberger.de