

HARO parquet - the number one brand to be 100% PEFC certified
PEFC label now also for individual products

Rosenheim – Since 1 May 2010, Hamberger is the first major manufacturer to label all the HARO parquet floors as "100% PEFC" certified. Germany's leading parquet manufacturer provides its dealers with another key sales argument for high-quality brand floors "Made in Germany". The end consumer recognizes at first glance that the floors are made with a natural product which originates from certified and sustainably managed forests.

Hamberger Flooring, which uses more than 90% of European wood types, is already PEFC certified since 2002. The company thus supports regional forestry while reducing at the same time environmentally harmful transportation. With the hardwood sawmill established in 2007 in Kleinostheim close to Aschaffenburg, Hamberger covers most of the increasing raw material demand for its own parquet production in Rosenheim, making it one of Germany's leading hardwood sawmills. The wood used for production originates mostly from sustainable forestry, which focuses amongst others on finding the right balance for forests.

PEFC stands for "Programme for the Endorsement of Forest Certification Schemes" and in 1999 the PEFC Council (PEFCC) was founded.

With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet and can now look back on 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork, linoleum and laminate floors, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Wood Cutting and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. Hamberger has been PEFC certified since 2002. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr. Peter M. Hamberger, in the fourth and fifth generations. With around 1650 employees, the group of companies achieves an annual turnover of approx. 270 million euros. Around 40% of the company's products are exported. Goods are exported to more than 90 countries around the world. Further details are available at www.haro.com.

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