

## **Inspirations – provided by wood** **Exclusive Celenio Wood Tile stays on success course**

What do stone, slate, leather and linen have in common with wood? The answer: Celenio by HARO. With its various surface finishes, the exclusive Celenio Wood Tile covers practically every wish you could possibly have for a stylish home. In line with the trend towards textile designs, Celenio now appears with the newly developed "Papyrus" surface finish design in its attractive big format. In combination with the unique Top Connect installation system and ComforTec, exciting new interior design worlds can now also be realised so quickly and easily. Make the choice for Celenio, and you will soon be enjoying the range's extravagant looks and getting to feel the warmth of wood.

### **Paper for the floor?**

The look of Celenio Papyrus will remind of the paper of the same name produced by the ancient Egyptians, and it is the perfect solution for rooms that are to be turned into interior design worlds with high aesthetic demands. Always puristic with stylish colours, Celenio Papyrus opens up a new dimension in room design. The new and appealing 703 x 350 mm big format is also a perfect feature in this respect.

### **Hard to believe that it is wood**

Where with the Athos surface finish, Celenio's stone look, there were previously only two-colour combinations, HARO is now focusing on totally new worlds of colours with three-colour combinations. Oxidated impressions, the "used look" or steel and concrete imitations are among the most sought after trends. With its Athos innovations, HARO has impressively succeeded in producing compositions that open up emotions: the look of a classic stone

floor in trendy colour variants with the pleasant warm feeling of wood.

## Easy to install

It looks so easy – and it is! Laying the handy-sized Celenio tiles with the new Top Connect installation system in combination with ComforTec – adhesive strips on the bottom of the wood tile – is extremely quick and easy. The tiles are angled in at the long sides and interlocked at the short side with just a little bit of pressure. A patented tongue mechanism connects the wood tiles precisely with one another. Celenio can also be fully glued and joined in the “Classic” variant, which means it can be used in the bathroom.

## Pure innovation

Attractive surface finishes, big formats and easy installation – this is what makes Celenio so unique and provides dealers with a one of a kind opportunity to generate sales. With 38 products, the range now leaves no wishes unanswered. ■



Purism meets elegance: Celenio Papyrus onyx



Celenio Athos ferro: A composition of nature and design

Photos: Celenio by HARO

Reprint free of charge. Please supply copy.

With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet and can now look back on almost 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork, linoleum and laminate floors, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Wood Cutting and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. Hamberger has been PEFC certified since 2004. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr. Peter M. Hamberger, in the fourth and fifth generations. With around 1,650 employees, the group of companies achieves an annual turnover of more than 280 million euros. Around 40% of the company's products are exported. Goods are exported to more than 70 countries around the world. Further details are available at [www.haro.com](http://www.haro.com).

---

**Contact & Picture Material:**

Hamberger Flooring GmbH & Co.KG  
Press office, Julia Tamburin, Postfach 10 03 53, 83003 Rosenheim  
Telephone +49 (0) 8031 700-176, Telefax +49 (0) 8031 700-179, E-mail: [j.tamburin@hamberger.de](mailto:j.tamburin@hamberger.de)