

Celenio in “Greenlife” Design Exhibition **Innovative wood tile meets high ecological and design standards**

Milan/Rosenheim – The exclusive Celenio Wood Tile from HARO is being presented at the highly acclaimed “Greenlife” architecture and design exhibition from February 4 to March 28, 2010. The exhibition is held at the “Triennale di Milano” Design Museum in Milan, Italy. Focusing on sustainable architecture and urban development, it showcases real-life examples of urban ecosystems that have demonstrated cutting-edge creativity, technology and sustainability. The platform aims at increasing public awareness of the vast possibilities already available for sustainable town planning today. The exhibition also addresses experts, urban planners, designers, political decision-makers, and companies in general, and encourages the exchange of information. Celenio meets the high design and sustainability standards demanded in this context. With elegant looks on the exterior, it's what's inside that counts most: Celenio is largely made of wood fibre from PEFC-certified raw materials. This product thus meets all the criteria of the German 'Blue Angel' eco label, which guarantees compliance with emissions regulations and environmentally compatible production processes and disposal. Celenio, which was developed by Hamberger, offers a near perfect ecobalance.

The “Greenlife” exhibition is initiated and hosted by Material ConneXion Milano. The organisation consists of an international team of multidisciplinary experts who, on hearing about Hamberger's innovative Celenio product, chose it as an exhibit for “Greenlife”. Material ConneXion bridges the gap between science and design to create practical manufacturing solutions.

Contact and Image Data:

Hamberger Flooring GmbH & Co.KG
Press Office, Julia Tamburin, Postfach 10 03 53, 83003 Rosenheim, Germany
Phone +49 (0) 8031 700-176, Fax +49 (0) 8031 700-179, E-Mail: j.tamburin@hamberger.de

Celenio by HARO – Inspirations provided by wood

What do stone, slate, leather and linen have in common with wood?

The answer: Celenio by HARO. With its various surface textures, the exclusive Celenio Wood Tile fulfils practically every wish for a stylish home. In combination with the unique Top Connect and ComforTec installation systems, exciting new interior design worlds can now also be realised so quickly and easily. Celenio is the perfect choice to enjoy extravagant looks and feel the warmth of wood. ■



Merging design and ecology: Celenio Taurus Graphit – the look of leather with the feel of real wood grain

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Celenio Taurus Mocca

Photos: Celenio by HARO. Reprint free of charge. Please supply copy.

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With the floor covering brand name "HARO", Hamberger Flooring GmbH & Co. KG in Stephanskirchen near Rosenheim has grown to become the German market leader for parquet and can now look back on 60 years of experience in producing parquet. In addition to its Flooring division which offers parquet, cork, linoleum, laminate and Celenio floors, the Hamberger group of companies also incorporates the Sports Flooring, Sanitary, Hardwood, Retail, and Farming and Forestry divisions. Hamberger was certified according to DIN EN ISO 9001 as early as 1995, followed in 1998 by the certification of its environmental management system according to DIN EN ISO 14001. Hamberger has been PEFC certified since 2004. The PEFC seal provides proof that the raw materials from which Hamberger products are manufactured are sourced from certified, sustainably managed forests. Founded in 1866, the company is today managed by Peter Hamberger and Dr. Peter M. Hamberger, in the fourth and fifth generations. With around 1,650 employees, the group of companies achieves an annual turnover of more than 270 million euros. Around 40% of the company's products are exported. Goods are exported to more than 90 countries around the world. Further information is available at www.celenio.com

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